



2019 Sponsorship Prospectus

The EcoDistricts Institute delivers training and capacity building to help practitioners grow their skills in building equitable, sustainable communities through in-person Foundation Courses in major markets and an annual series of online webinars. Sponsorship provides access to Institute attendees — urban changemakers who are developing catalytic projects in communities across the country —with excellent marketing and engagement opportunities.

About the Foundation Course

Foundation Courses feature a day-long immersion in the approach and tools to create EcoDistricts, a unique standard for urban and community development that puts equity, resilience, and climate protection at the heart of every decision.

Course attendees gain an in-depth overview of EcoDistricts Certified — the world's first comprehensive framework to guide urban and community development — from planning to implementation. Attendees learn about key issues and best practices influencing neighborhood sustainability, including resilience, equity, green infrastructure, placemaking, and community health. Finally, our courses explore inspiring case studies, including the first set of projects committed to EcoDistricts Certified.

Upcoming 2019 Foundation Courses

St. Louis, MO	January
Denver, CO	February
Miami, FL	February
Baltimore, MD	March
Atlanta, GA	June
Cleveland, OH	September
Texas	November



About the EcoDistricts Webinars

Webinars reach the entire EcoDistricts community of practice and highlight leading projects and professionals engaged in the core areas of ecodistrict implementation. Sponsors can support the entire series or one webinar on a relevant topic.

2019 WEBINAR TOPICS

HEALTH + WELLNESS: Deep dive into projects focusing on upstream determinants of health, including communities anchored by major healthcare institutions.

CLIMATE RESILIENCE: Latest methods from cities adapting to the stresses of climate change and how communities are addressing the results of changing climate patterns.

CREATIVE PLACEMAKING: How communities use arts and culture to connect residents and build a strong sense of place, including how historical and cultural identities contribute to thriving neighborhoods.

EQUITABLE DEVELOPMENT: Embedding social, economic and environmental justice goals into every project to ensure outcomes are analyzed according to equitable development goals.

GREEN INFRASTRUCTURE: Exploring ground-breaking clean technologies and integrated design for energy, buildings and infrastructure that deliver measurable environmental benefits.

DISTRICT ENERGY + WATER: Case studies from world-class systems, financing and ownership models, and system design.

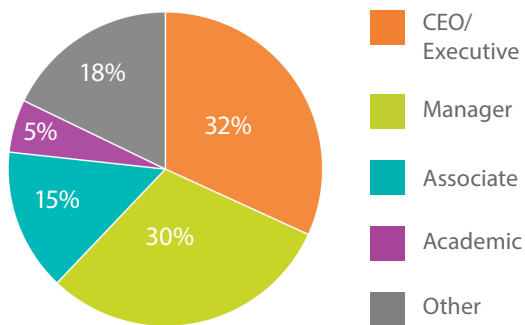
Sponsorship Opportunities

As an EcoDistricts Institute sponsor, you'll reach dozens of planners, architects, developers, community and municipal leaders. The Institute offers great opportunities to showcase your brand and services to like-minded individuals driving ecodistricts projects. We limit each event to three sponsors to maximize your impact and marketing potential.

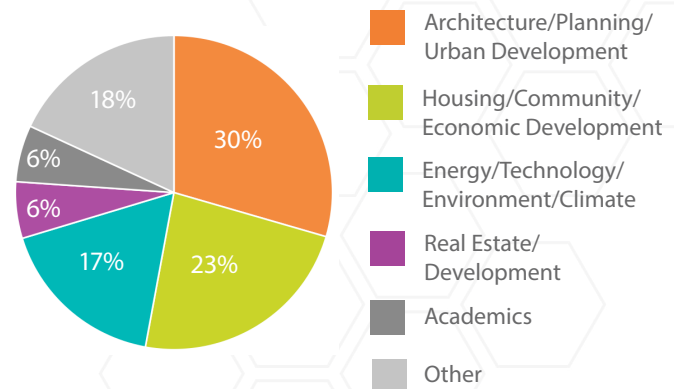
	\$10,000	\$5,000	\$2,500	\$1,000
SPONSOR BENEFITS				
Title sponsor for the 2019 EcoDistricts Institute	●			
Single event sponsor – webinar or Foundation Course		●	●	●
Ad space or company message in slide deck & curriculum materials	●	●		
Opportunity to address attendees during program	●	●	●	
Logo placement on event slides and digital promotional materials (emails, social media, registration pages)	●	●	●	●
Access to attendee contact information	●	●		
Tickets to Foundation Course (webinars are free but require advanced registration)	4	3	2	2

Who Attends the EcoDistricts Institute

ATTENDEE TITLE BREAKDOWN



ATTENDEE INDUSTRY BREAKDOWN



About EcoDistricts

EcoDistricts is advancing a new model of urban development to empower just, sustainable, and resilient neighborhoods. Through an integrated suite of programs, convenings and project certification tools, we aim to mobilize, empower and accelerate sustainable and equitable urban development leadership throughout North America and beyond. Learn more about our approach at ecodistricts.org/protocol

For more information or custom sponsorship opportunities, please contact [Matt Baer](mailto:matt@ecodistricts.org) at matt@ecodistricts.org or [Jill Burnette](mailto:jill@ecodistricts.org) at jill@ecodistricts.org.